

GRAPHIC DESIGNER AND ILLUSTRATOR

WEBSITE

<https://10alsansom.wixsite.com/sansomart>



BASED IN SHEFFIELD



CONTACT

075 980 777 25



@Sansom_art



10alsansom@gmail.com

EDUCATION

BA (Hons) in **Illustration**, University of Lincoln (2022)

Certificate of Higher Education in **Fine Art**, University of Lincoln (2020)

Personal Alcohol Licence

TECHNICAL SKILLS

Adobe Creative Suite; Illustrator, Photoshop, Procreate, Canva.

Product Visualisation; mockups, packaging and merchandise branding.

Confident use of AI & **Digital Tools**; Generative AI, ChatGPT.

Printing; Sublimation, UVDTF, DTG and UV.

Branding & Marketing; Social media design, identity development.

Software & Operations; Website builders, POS systems, Microsoft Office.

WORK EXPERIENCE

Graphic Designer & Illustrator | SmartyPants, Print Hero, and CreateItMakIt | 06/2024 – Present

- Designed print-ready artwork for garments, billboards, menus.
- Created trend-focused illustrations for apparel and various products. Specialising in product design and creative concept development.
- Developed branding solutions, including logos, packaging, and marketing assets.
- Managed product design from concept to production, utilizing mockups and digital visualization.
- Engaged clients with tailored design solutions and artistic direction.

Supervisor | Cube and Triangle, Lincoln | 06/2022 – 04/2024

- Oversaw team performance while ensuring exceptional customer experiences.
- Managed financial transactions and ensured compliance with licensing regulations.
- Designed advertisements, menu boards, and a large-scale commissioned mural.

Administrator & PA | County Assembly Rooms Ltd, Lincoln | 09/2021 – 06/2023

- Coordinated events, schedules, and client communications.

Bartender | New Theatre Royal, Lincoln | 08/2022 – 07/2023

- Provided fast, high-quality service in a busy environment.

ARTIST STATEMENT

Creative Graphic Designer & Illustrator specializing in print, branding, and digital media. Skilled in turning concepts into impactful designs, managing projects efficiently, and engaging audiences with storytelling. Passionate about design trends and creating visually compelling work.